

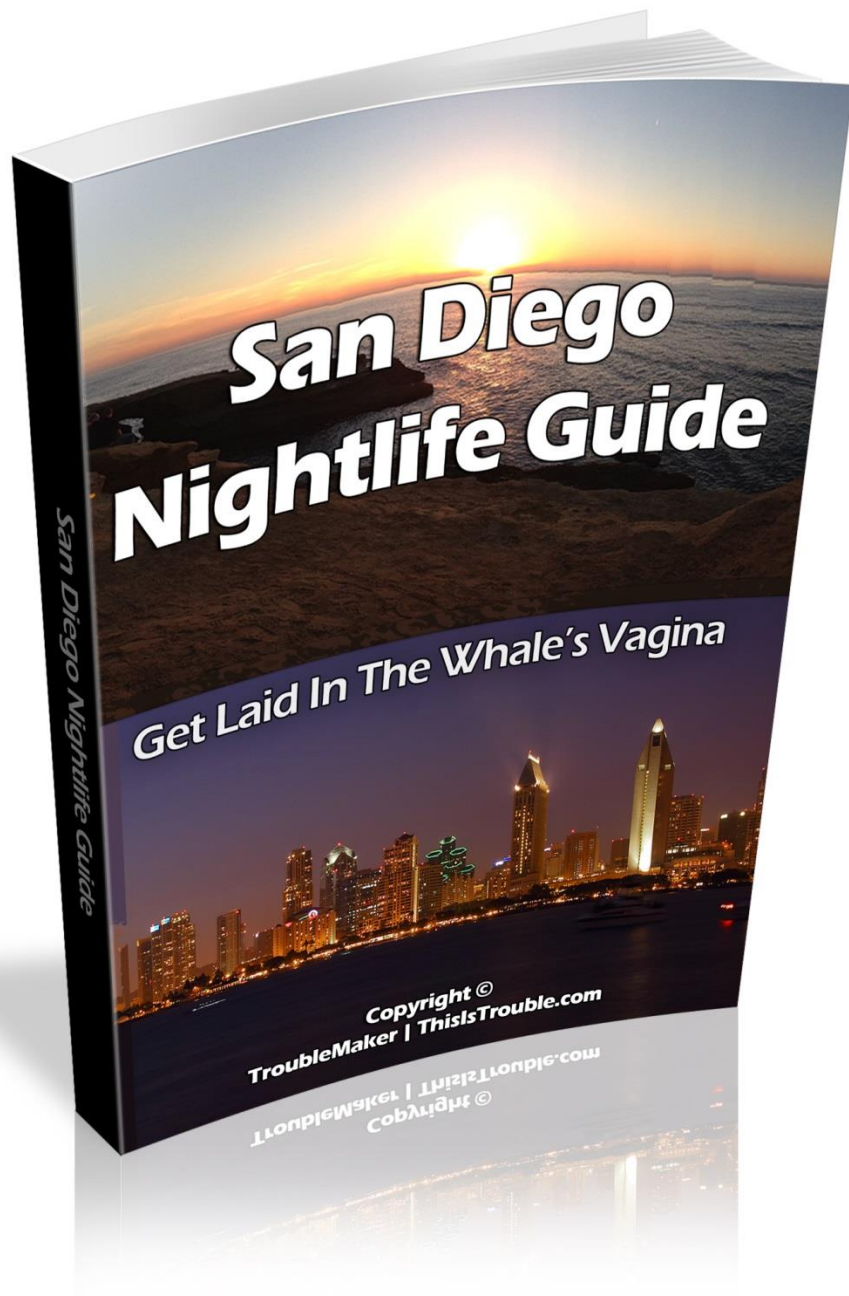


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PROLOGUE: MY STORY OF STRUGGLE

It was approximately a year ago during my last semester at college. I had a cute, bubbly girl over at my apartment for dinner. We had been on a date the week before and had kissed lightly in the car as I dropped her off. I had planned to make my great grandmother's spaghetti sauce recipe, hoping I'd impress her enough to charm my way into her pants. As I stood near my kitchen stove stirring the sauce, she dropped a bomb in my face.

"We're not having sex tonight, so don't even try."

Needless to say, I didn't end up scoring with that girl one year ago. I got her into the bedroom by playing guitar (I wasn't a total moron), but was too much of a coward to escalate the interaction further. I rationalized in my own mind that it was too early to push for sex, and that she was a nice girl who "wasn't like that." She studied abroad in Australia for most of 2013 – and I'll bet she racked up plenty of notches during the year.

Frustrated with my lack of success, I turned to Google.

I explicitly remember typing, "What to do when a girl says we're not having sex," into my search bar. All of a sudden, the world was swung wide open to me. I stumbled across informational blogs, and didn't move from my computer chair for probably the next five hours as all the explanations for my lack of success with girls were explained to me in beautiful, concise words.

Little did I know at the time, but these websites that promoted what I later found out was the "Red Pill Belief" would completely change my life. Thankfully, the knowledge I gained was far more than the ability to simply put my dick into more girls. It changed my life and provided me explanations for my struggles in many facets of life. It is difficult to write things like this and admit how much I struggled and failed prior to this, but I couldn't be more grateful. It has taught me to be a better man and has allowed me to lie a path down that will bring me the most happiness.

Girls

This is the most obvious one, and likely the reason that most guys stumble across the red pill.

When I first found red pill sites, I was 21 years old. I had really only been with one girl my entire life. I had no idea how attraction worked or no real knowledge as how to understand females. I was fortunately not the awkward guy learning pickup – I had the social skills, but not the attraction part of it. I built myself into a better man so that women naturally gravitate

towards me. Knowing all of pickup tactics in the world won't necessarily do you a lot of good without the inner self-confidence that you are worthy of attracting beautiful women.

Through the red pill, I learned that if I built my life in the right way, I'm more than worthy of having a beautiful woman, or many beautiful women, in my life.

Fitness

Since dropping 85 pounds in high school, I've always been a bit of a fitness nut. I raced endurance sports in college such as triathlon. I lifted weights at the gym 3-4 times a week. However, I suspect my "workout plan" was what many guys who aren't getting results are doing. I'd walk into the gym, think of a few different exercises, try to remember the last time I'd done them, and then go perform them. 3 sets of 10, barely getting heavier with the weight, always fearing I'd throw a shoulder out of socket or hurt my knees while squatting. I never tracked my weight, diet, or bothered to log anything for that matter.

No longer, as every detail of my workout is meticulously logged in a journal and then expectations for the next round are set. Now, when I'm finishing up my second workout of the day, every set is done to the point it takes every fiber of my being to complete my final repetition. The majority of my food is made at home in my own kitchen, cutting out all of the garbage that fast food contains.

I've also noticed that as I've pushed myself harder, my worries about injuries have lessened. I no longer fear the squat or shoulder press. Thanks to the red pill, the amount of weight I can lift, my body composition, and diet have never been better.

Cultivating Beneficial Hobbies & Ridding Yourself Of Poison

As mentioned, I've been a fitness enthusiast for a while. Some of my other hobbies include guitar, writing, cars, and technology. I was fortunate that I had some "cool" hobbies when taking the red pill.

There was a time, long ago though, that I played a lot of video games. World of Warcraft? Give me 14 hours a day, please. I played Halo, Counter-Strike, and Call of Duty competitively, as if I was an athlete.

Pathetic.

Occasionally, I had desires to relapse and fire up the good 'ol WoW account. Fortunately, I've realized that as a man, you must be improving and challenging yourself. Things that take you out of reality, such as cable TV and video games, simply distract you from the pathetic state

that your life is currently in. It may make you feel better to watch reality shows like Jersey Shore, but ultimately you're simply rationalizing your own existence away.

The red pill has taught me to continue to cultivate current hobbies, and develop new ones. My guitar practice sessions are structured to challenge myself more and more. I try to write every day at my personal blog. I've also taken a few self-defense classes and am starting to learn some Polish for my upcoming trip to Europe.

Thanks to the red pill, I've learned bettering and working on yourself every day will make yourself feel better, and raise your status in the eyes of others.

The 40 Hour Week

I was so thrilled to start my first full-time job out of college in February. It only took me about six months to realize what everyone around here preaches – working at the mercy of a corporation sucks. Truthfully, my job is not that bad at all. My bosses are awesome, I usually enjoy the work, and the pay is good.

But something felt off. It never made sense to me – I thought it was bullshit that I was getting raped on taxes, and never getting any benefit from paying thousands and thousands of dollars to Uncle Sam every year. Through the red pill, I've realized that American society is built upon a form of legal slavery. The high powers want us all to report to work every day, so that they can continue to live their lavish lifestyles. We continue to slave away because we have to in order to continue to fund our lavish lifestyles.

The hardest part is getting out. I'm still struggling with coming to the reality that I will be miserable working in corporate America for the rest of my life. It's a tough pill to swallow, because everyone in my life encouraged me to go to college and get a job. I actually got a job – so I'm far ahead of most current college grads, yet I don't feel happy.

I feel like I signed up to fight a war...a war to give my heart and soul to my career to barely make it by.

That's not a battle I'm going to fight. I've been able to lay down a plan, and I'm hoping to be out of the corporate world by the time I'm 30. I may adjust that if I feel my sanity slipping further and further down the hole.

Thanks to the red pill, I've realized that I don't have to sell my soul completely.

Travel

I had never thought about leaving California, much less America. From what everyone had ever told me, America was the best place in the world to live.

“The girls are the most beautiful! They’re independent! They don’t care what you think! They can’t cook so you can eat out all the time! They LOVE cats!”

These days, I simply play the game of the American girl. I show them just enough interest so that they’re intrigued. I escalate physically at the opportune times on our date. I seed something back at my house that they just “have” to see. Once back home, I pour them another drink and show them the item of interest. I then tell them I want to play them a song on guitar – conveniently located in the bedroom. It’s a monotonous routine, yet it gets me my nut at the end of the day. However, if I do anything out of the ordinary, that sets me off as either a creep or a nice guy, neither of which are attractive to girls in America.

My eyes have been opened recently to travel. I have no evidence besides the words of others, but I’ve realized I must see the world and see what else is out there. My first trip ever to Europe – spanning Poland, the UK, Spain, Italy, and the Czech Republic, is only a week away as of writing this.

Friendship

Many young men simply have never had the answers to why life plagues them, and simply want to improve their lives. I’ve been fortunate enough to meet some fellow bloggers in recent months and have had nothing but great things to say about them. I consider them friends whom I can talk to about things that I can’t talk about at work, with blue pill friends, or even my family.

The red pill has taught me that the American world has made it tough on men, but yet, I’m not alone.

And, neither are you. For those of you reading this that are just having your eyes opened to the thought processes of the red pill, understand that it is a very difficult journey. It will take all of your will power, motivation, and courage to shed yourself of the beliefs you have been taught your whole life. If you can stomach it though, you can improve your life in ways that are unimaginable.

A year ago, if you’d told me I’d sleep with as many girls as I have, be as in good of shape as I am in, have come this far already with blogging, or that I’d be taking two weeks off work to adventure in Europe by myself, I would have laughed in your face.

I will say this, though: the red pill is without a doubt, the best thing that could have ever happened to me. This book is my first red pill *product* I've put to market.

I hope you enjoy it.

Last Christmas Day, I sent out a mass ping text to tons of girls, including the girl I mentioned in the beginning of this prologue. We got to talking about travels and what we've been doing for the last year. She asked if we could meet up for a drink soon. I said sure.

We never did meet up again, but not because *she* flaked.

I was simply too busy with other girls. I flaked on her. The tables had turned; and I'll never look back.

A LETTER FROM THE AUTHOR

The purpose of “San Diego Nightlife and Dating Guide” is to be a map of how to get your dick wet in San Diego.

I realize this is a very crude way of phrasing it, but it is simply the easiest way to explain it. There are countless other guides to the great tourism and landmarks to see in San Diego, but those are best explored during the day, and are not conducive to the art of seduction.

Let me also be clear that there are *plenty* of other venues out there you can have a blast. Hell, even some of the places I am highly critical of in this book are great places to go out and have some drinks with your buddies.

But, a venue can be fun, whilst not being effective. Efficiency is what we’re aiming for in this book. I want this to be a guide that anyone could pick up, hit the town, and have a roadmap of where they could go in order to have their best chance of scoring that night. If you’re an out-of-towner, this guide will make your weekend a success. If you live in San Diego, this book will unlock the good life.

To make the most out of this book, you should reference the “Calendar” chapter, and see some of the ideas I have given for specific nights of the week. Once you’ve done this, navigate to the respective chapter of that area, and see what venues appeal to you. If I’ve mentioned a specific venue in the Calendar chapter, it is definitely worth checking out.

This book is to the point. If you can’t approach consistently, it probably will be of little help. This gives you the tools to know where to go and how to set yourself up for success provided you have some basic game skills.

My hope is that this book is an entertaining and revolutionizing idea, and that more guys will use a similar format to write their own city guides.

May this guide help you cause plenty of trouble in your California and West Coast adventures.

Good luck.

INTRODUCTION TO SAN DIEGO

If you're reading this, you're likely considering taking a trip to San Diego, or perhaps you're new to the city and trying to get a handle on where to meet the lovely ladies of San Diego. Before you begin the rest of this book, please read this:

If you're visiting or vacationing, you should know:

- There is a very large military presence here. This means that there are drunken Navy and Marine boys running around all the time. They often have quite a bit of money to blow because they live in the barracks and therefore have no living expenses. While they don't have game, the sheer number of them means that girls get endless attention, drinks, and as a result their bitch shields are often sky high.
- San Diego is often referred to as "Man Diego" and the only rain we get is "when it rains men." The ratios are horrendous. Urban Dictionary says it is a 7:1 male to female ratio. The latest census data I could find for this book says it's about ~2.5% more males than females. Neither of these are accurate – it's not as bad as 7:1 but the census data is skewed, as it does not account for ages. Assuming you are looking for good looking girls in the 18-30 range, you can expect a ratio of 3/4:1 at most venues you frequent.
- Between the military and surfer boys, most men here are in excellent shape. Many are also good looking.
- The dumb "like, OH MY GOD!!!" mentality that you always hear about beach girls is very much true. Many girls here are incapable of thoughtful conversation, iPhone-obsessed, and have the attention span of a child.
- It's expensive. If you know the right places and the right times (Calendar chapter), then this helps with the expenses. That's why you invested in this book.

I started off with the bad things, however, on the bright side:

- Know that despite the numbers, there is no shortage of the quantity of girls. There are beauties everywhere. Yes, the numbers with other guys are shitty, but remember that this is a city of over a million people. Odds are you will find some girls. Again, that's why you have this book.
- Diversity. Mexicans? Duh, you're 20 minutes from Tijuana. Asians? Hit up UCSD. Slutty sorority white girls? SDSU. European Au Pairs? All over the place. San Diego is a like a buffet where you can sample a bit of everything.
- The girls are slutty.
- If you're foreign, girls will just drop their panties. I had a friend from Australia who came over for some work training for two months. He enjoyed himself, to say the least.

- The food is diverse and there are many excellent hole-in-the wall restaurants.
- It's easy to meet girls that are vacationing here who will fuck you...after all; they're on vacation and just want some fun, therefore it "doesn't count."
- 95% of guys have really terrible game. If you can approach, you're way ahead of the crowd already.
- The girls are beautiful and slim.
- Average winter days are 65 degrees and summer is 80 degrees.

Do you really need more of a reason to come out to the West Coast than that?

GAME IN 1,000 WORDS

I realize, if you've bought this book, you likely fall into one of two categories. Either you're an experienced player looking for some new notches in San Diego, or perhaps you're a guy who struggles with women, looking for a leg up.

If you fall into the second category, allow me to make some assumptions about you:.

- You are likely in your 20s (and, given that this is San Diego, very possibly in the military).
- You have never cold approached a woman in your life.
- You have slept with fewer women than you lead your buddies to believe.
- You have probably had one or two serious relationships that didn't work out well for you. Perhaps they were abusive, boring, or worst of all: sex-less. I've been there, done that.
- You have never gone out solo to a bar.
- You have been "the nice guy".
- You have been "friend-zoned", ~~possibly~~ definitely more than once.
- You think this book could be a fix to help you get laid quickly.

To that final bullet: it can, but not without you doing some work on yourself, too.

Enter the red pill.

The red pill is ultimately a pop-culture reference, referencing embracing and dealing with what is often a painful truth in digesting the realities of the world – the red pill. The blue pill, on the other hand, is more or less living with your head in the clouds – thinking that everything is unicorns and rainbows.

For example, you were likely told that you should get good grades, go to college, find your sweetheart, and marry her. Spend three months of your salary on a nice, shiny, *worthless* rock for her; partake in a ~~elaborate selfish party for your new wife~~ wedding, and then buy a house. After a few years, knock her up, and have her live at home to raise the children while you work your 9-6 office job to make ends meet.

Except now, it's difficult to get into a good university, even more difficult to graduate without piles of crushing debt, and even then, you've only got a 50/50 shot of the marriage working out.

To those who tell me that marriage is about love and love is worth the gamble, I invite you to take a stroll down to the casino and bet all of your assets at a Roulette table. Pick your color, black or red; 50/50.

Appealing, isn't it?

Didn't think so – welcome to the red pill.

That's exactly what the red pill is. Opening your eyes to the idea that the world is not necessarily perfect. Nor should it be. Ultimately, you only have one life to live. Dwelling that things aren't going to fall perfectly into line does you no good. You are far better off focusing on the positives and controlling the few items that you can control rather than moping about how fucked up our society is.

Because believe me, it is *fucked*.

So, the red pill when related to women comes down to realizing that you have been fed societal-approved bullshit from a young age that does you far more harm than good.

Why are women attracted to the jerks, the bad boys, the assholes, the *alphas*? While one could (and plenty of guys have) write a book about the finer points of this, it really comes down to the biology of human interaction and life. Women are the fairer, submissive sex. It is natural that they want to find a man who possessed leadership and masculine qualities. In caveman days, those men gave her the best chance of survival, and the best chance of raising quality offspring (as well as their survival).

However, these days, nobody is dragging anyone into any caves, and no one who is single is faced with possibly starving because they can't hunt. But, it hasn't been that long in the grand scheme of things. It is really in the last fifty years or so that women are not dependent on a man for her survival and well-being. You don't undo thousands of years of biological programming in a fraction of that time.

So, then, what are the qualities that are left of a strong man?

- Aloofness
- Indifference
- Leadership
- Confidence
- Charisma
- Being demanding, even a little selfish.

Who possesses these qualities in spades?

The jerks, bad boys, assholes, and alphas.

Guys who lack these qualities are the nice guys. The ones who, while there is nothing wrong with them on paper, don't display any of these qualities.

Take the below as examples of what often is said by nice guys:

"You're the only girl for me."

Why it doesn't work: it shows that she is his world. He has no other options. That is a lot of pressure on the girl.

"What do you want to do for dinner?"

Why it doesn't work: No leadership. You must decide. Say, *"We're going to dinner at XYZ restaurant. You're buying. Wear a dress."*

"Can I kiss you?"

Why it doesn't work: First of all, gag me. This screams, "I don't think I'm good enough for you, so I'll ask for your approval. No sane woman will find that attractive.

Now, this chapter is supposed to be a thousand words. Many great men before me have filled thousands of *pages* of books about game. This is not the place for me to give you a full analysis into game, and if you bought the book for that, please email me.

I'll refund you in full, and give you some recommended reading.

However, I want to make one thing very clear: San Diego is cutthroat. There is a lot of competition. If you don't understand the basics of male/female dynamics, your time in this beautiful city will be one of sexual frustration rather than conquest.

DOWNTOWN SAN DIEGO

Downtown San Diego gives you the exact vibe you expect from a downtown, city-center area. Bar after bar, and dozens of clubs all packed tightly into one small area, surrounded by lots of fine dining and various other attractions.

Downtown is hands-down the most expensive area to go out in San Diego, but it's also the classiest place. It is typically a bit of a slightly older crowd, although plenty of college girls (and guys, sadly) make it out to downtown as well. It also has some of the better ratios in the city, so the phrase, "You get what you pay for", does ring true in this situation.

Many girls will be wearing the combination of dress and high heels; whilst most guys opt for the nice jeans and dress shirt look. Once again, I cannot stress how important it is to get a step up from that. You can *absolutely* suit up to go downtown. At the minimum, a blazer is a far superior choice.

I've been stopped and complimented on my blazer plenty of times in downtown.

The best night to head downtown is Saturday, bar none. This is likely because it attracts the working crowd due to prices, as opposed to college students. Most people are so burnt out on Friday afternoon; they spend that night recovering and then hit the town hard on Saturday night.

There are a dozen different ways to get to downtown. You can take I-5 North or South and get off on Market Street, or you can take the 163 straight into the heart of it. 94 West also spits you out right into the center. Parking is a pain in the ass, and I highly recommend *Park It On Market* if you need to park in a structure. It's generally ten dollars for the whole night, which is much better than the Ace parking lots which commit legal robbery by charging you \$20+ to park for 5 hours.

Finally, DUI checkpoints are rampant. It's common to have cops set up at the entrance to every freeway, complete with breathalyzers.

Don't risk it. Behave.

Downtown Venues Covered

- Double Deuce
- Fluxx
- McFadden's Saloon
- Shout House
- Sidebar
- Star Bar
- Stingaree
- Topsy Crow
- Whiskey Girl

Local Food

- Ciro's Pizzeria & Brewhouse
- Chocolat Cremerie
- Dick's Last Resort
- Donovan's Steakhouse
- Gaslamp Pizza
- Gaslamp Strip Club
- Hodad's
- Karl Strauss Brewery
- Sushi Deli
- Wet Willie's (alcoholic slushies that will fuck you *up*)

DOUBLE DEUCE

VENUE TYPE

Country club

LOCATION

528 F St, San Diego, CA 92101

AVERAGE PRICES

Cover ranges from \$5-10. Beers are \$5-7, well drinks are roughly \$8-10.

VENUE AND LAYOUT

Double Deuce is pretty large, with two stories and multiple bars throughout the venue. However, a very large chunk of space is taken up by a mechanical bull that drunk people have a blast on.

The best place to pull I've found is the bar when you first walk in to the venue. It is placed in the center and there is seating all around it. It's not terribly loud, so you'll find that girls are open to conversation.

The next best bet is to head upstairs, where the noise level is significantly less than the mechanical bull area. There are plenty of stools which also make the upstairs the best place to isolate in the entire venue.

VERDICT

Go, if there's no cover.

Obviously, the "country" girls are drawn to this venue. Overall, it doesn't ooze the sex appeal of some of the higher-class venues, but it is still a good time and worth going if you don't get raped at the door.

There are often girls out on the street corners on Fridays and Saturdays passing out free cover tickets as well as free "drinks," - "drinks" meaning a fruity vodka drink that resembles Kool-Aid more so than liquor.

FLUXX

VENUE TYPE

Club, with a heavy emphasis into the EDM scene.

LOCATION

500 4th Ave, San Diego, CA 92101

Fluxx is in one of the corners of the Gaslamp Districts, next to the Horton Grand Hotel. Frankly, it is easy to miss as it's not glamorous from the outside.

AVERAGE PRICES

Cover on a busy night could cost you \$10-20.

Beers will cost you close to \$10, and well drinks will cost you \$15.

LAYOUT

The layout of Fluxx very much reminds me of a coliseum. There are rows and rows of spectators that all pack around in circles to watch the gladiators fighting it out in the middle.

Except in the case of Fluxx, substitute spectators for VIP bottle members and gladiators for slutty girls in thigh-high dresses.

There's a large bar, and then the coliseum begins. Your best bet to strike up a conversation is on the outsides of the battle. Once you enter that fray, if it's crowded, it could very well be a ten minute fight to remove yourself from it. It becomes incredibly loud, hot, and cramped in this venue.

The smoking area is large, and plenty of people congregate outside just to take a break from the chaos of inside. This is your best place to approach, isolate, and escalate.

To view pictures of the venue, go here: <http://www.fluxxsd.com/venue-photos>

VERDICT

Go – *probably*.

It's one of the better clubs in San Diego, but don't get your hopes up simply because of the giant clusterfuck it is. The best advice I can give is to show up in a good state, meaning that you should already be drunk or at least close to that. If you don't, you probably won't have the energy to compete.

Final note, if you like EDM music, it's a good place for you.

MCFADDEN'S RESTAURANT AND SALOON

VENUE TYPE

It's open as a bar during the day, but definitely a club at night.

LOCATION

731 5th Ave, San Diego, CA 92101

AVERAGE PRICES

Cover sometimes ranges from \$5-10.

Beers are \$5-7, well drinks are roughly \$8-10.

VENUE AND LAYOUT

McFadden's is technically two stories, but the downstairs is simply for walking in and hanging up your coat.

Once you get upstairs, the DJ booth and dance floor will be right in front of you, with a bar lining the entire right side. The dance floor turns into a clusterfuck throughout the night, and you'll be hard pressed to be able to pull off any kind of legitimate dance moves.

If you manage to navigate through the slim walking area between the bar and the VIP booths, you'll make your way outside to the patio. Truthfully, unless you smoke, you probably won't like it much out there. It is, however, a breath of fresh air compared to how cramped and hot it is inside.

The best spot to pull in this menu is on the stairs right before you walk into the main venue area. It is not as loud in this area, and technically, *every girl* has to walk by you at some point, giving you prime choice of targets.

You can see photos of McFadden's here: <http://www.mcfaddenssandiego.com/photos.php>

VERDICT

Pass on McFadden's.

I had a friend who was a waitress and hooked it up with drinks, and those nights are the ones I remember fondly. Otherwise, the ratios are probably the worst in the entire city, the sound system is not good, it's not conducive to seduction, and it can be pricey.

Unless you have a great hook-up, I would pass.

SHOUT HOUSE – DUELING PIANO BAR

VENUE TYPE

Bar

LOCATION

655 4th Ave, San Diego, CA 92101

AVERAGE PRICES

Beers are \$3-5, well drinks \$6-8

VENUE AND LAYOUT

I have to be honest, this is not a traditional bar or club for picking up girls.

It is, however, a great place to have a great time, and there are sometimes cute girls hanging around. So what is this place?

It's a dueling piano lounge – meaning two guys get up on stage and take turn playing songs and “dueling” on the pianos. The pianists are very talented, and they take song requests. It is a fun and exciting environment, and truthfully is a fantastic place for a date, whether that be from a prior lead or an instant-date.

There's a main bar where you can order drinks which is very conducive to kino. If you see girls sitting here, this is your best place to approach. The other seating is more of a restaurant-style order, with waitresses coming around to take drink orders. You won't find many approachable sets in this area.

For more pictures of Shout House, go here: <http://www.theshouthouse.com/sd/gallery.asp>

VERDICT

Go, for a good time.

Pass, for picking up.

SIDEBAR

VENUE TYPE

Club - it tries to compete with the boys of Vegas.

LOCATION

536 Market St, San Diego, CA 92101

AVERAGE PRICES

I've never had a beer here, but hard liquor will run you \$15 for a drink.

LAYOUT

This is a high-energy venue in which you must bring your A game if you want to be successful.

After you go in, you'll be ushered along what is a relatively narrow walkway to the main part of the venue. This consists of a bar and a dance floor, with VIP tables surrounding that area. The dance floor is usually cramped and is tough to maneuver around.

In addition to that, Sidebar does their best Vegas circus impression and has people swinging from the ceiling and whatnot. Admittedly, it is funny to watch the bouncers make people scatter out of the way, but ultimately, it makes it hard to seduce a girl.

The trick is to hang out on the sides of the bars, hovering near the VIP tables. This allows you close enough proximity to be heard and to pull off smooth kino.

Final note, the entire venue is very dark, which you can use to your advantage to escalate with a girl. It's easy to isolate.

VERDICT

Go.

But, if you want to be successful, your game better be good. You need to be aggressive with excellent body language, because sometimes conversation can be hard to come by.

STAR BAR

VENUE TYPE

Dive bar

LOCATION

423 E St, San Diego, CA 92101

AVERAGE PRICES

This is the best place in downtown to pre-game if you're unable to pre-game at a hotel or apartment. Beers are cheap, and well drinks will run you \$5.

VENUE AND LAYOUT

Star bar is simply a small dive bar. It has two bars that parallel a large part of the venue, making service quick and easy. In general, the venue is well spaced out and easy to move around. Speaker systems do not play at a high level, making it conducive for conversation.

VERDICT

The bartenders pour generously, and they're cheap as hell.

**** NOTE: it is CASH ONLY!**

Pictures and reviews of Star Bar can be seen here: <http://www.yelp.com/biz/star-bar-san-diego>

STINGAREE

VENUE TYPE

Club

LOCATION

454 6th Ave, San Diego, CA 92101

Stingaree is located near the far corner of the Gaslamp District, closer towards Petco Park. The bar located diagonally across the street from it is a great place to pre-game for cheap.

AVERAGE PRICES

I've honestly never drank beer at this venue, but I'd wager they run about \$8-10 for a domestic draft. Well drinks are expensive - easily \$12-15 each.

VENUE AND LAYOUT

Stingaree has three different levels. Let's break them down one by one.

Level 1 (Bottom) features a dance floor on both sides of an "island" bar that takes up a large chunk of the room. It tends to get very crowded and is quite loud. It is not conducive at all to conversation.

Once you head upstairs to Level 2 (Middle), things are quieter. The platform where you first walk up the stairs is a *goldmine*. It is incredibly easy to stop girls while they walk up and down the stairs. You must, however, be bold and confident when doing so. Don't hesitate to lightly grab their arm and pull them aside. The rest of Level 2 is sometimes blocked off for VIPs, but if you can make it over the "bridge", then this area can be a good place to isolate.

Level 3 (Top) though, is where Stingaree really shines. If it's a good night, it'll be nice weather, and you can walk around the entire terrace and pick your targets. There is a DJ on the top, but it's usually much quieter due to there being no roof, which allows the noise to escape.

The top level has a very lounge-like feel to it, which makes it incredible for conversation. For whatever reason, too, the ratios seem to be much better in comparison to Level 1 and the dance floor.

VERDICT

Go, especially on Saturday nights.

PASS - if the weather is bad. Stingaree will shut off much of the top level, which makes it crowded and, frankly, worthless. Don't even bother with Stingaree if there is rain. Fortunately, in San Diego, that's really only a week or two of the entire year.

TIPSY CROW

VENUE TYPE

Versatile – it does a good job of pulling off bar and club.

LOCATION

770 5th Ave, San Diego, CA 92101

AVERAGE PRICES

Cover is often \$5. Beers are \$5-7, well drinks are roughly \$10.

VENUE AND LAYOUT

Tipsy Crow has three different levels. You walk in on the middle, or main level (2).

Level 2 is largely focused around a bar, which extends far back in the room where there are shuffleboard and a few other games (they had Pacman at one point!). This level tends to be moderate as far as noise level and is quite conducive to conversation and pickup.

If you take the staircase immediately on your right upon walking in to the venue, you'll head to level 3. There is a pool table, which tends to become very crowded. It's very hard to get into a game. On the other side, there is another bar and a small area where people mingle. This is another good point to approach some sets and strike up conversation.

If you head to the very back of the main level, there is a staircase leading downstairs, and feels very much like a basement. There is a smaller bar, and then a reasonably large dance floor.

Truthfully, because it's so hidden, it is actually quite common for there to be reasonable space actually dance. I've actually had very good success on this dance floor and would strongly recommend monitoring it throughout the evening for density.

VERDICT

Go.

Tipsy Crow is one of the better venues in downtown for layout, ratios, and reasonable cover and drink prices. In addition to that, it is a versatile venue – that is to say that it can be a bar, as well as pull off a more club-like feel on the downstairs level.

WHISKEY GIRL

VENUE TYPE

Bar by day, club by night.

LOCATION

702 5th Ave, San Diego, CA 92101

Whiskey Girl is on the west side of the Gaslamp District, right in the center of all the action.

AVERAGE PRICES

Cover sometimes runs \$5-10 depending on how busy they are (the later in the night, the more likely that there will be cover).

Beers are in the \$4-6 dollar range, with hard liquor running \$7-10.

LAYOUT

Whiskey Girl has a very open layout, and it is to your benefit to keep moving around the venue, as the spacing between everything actually allows for this.

The dance floor is on the far left side, leaving roughly 80% of the venue open to starting conversations without being jammed between a couple of land whales.

There is a great karaoke "booth" on the right side of the venue. It is a fantastic place to isolate and escalate with a girl.

However, be aware that there is always someone outside watching, and letting people in and out. I wouldn't try to actually have sex with a girl in the booth, as you'll probably get kicked out.

That would make for a hell of a story though.

VERDICT

Go.

Ratios are usually good, prices aren't *unreasonable*, and it is a well laid out venue.

PACIFIC BEACH

Pacific Beach (“PB”) is undoubtedly the biggest college party scene in San Diego. During the school year, 21-year-old college girls flock to the PB strip to party. I have found PB to consistently produce some of the best talent in San Diego, which unfortunately brings many guys flocking as well.

You do need to be aware of the universities schedules. While summer is always excellent due to tourism, there are lulls throughout the year when all of the students go home, and the entire area will be dead on a Saturday night. Be careful planning around winter and Thanksgiving breaks, but other than that, any Friday/Saturday is good. During school, “Taco Tuesday” is consistently good in Pacific Beach.

The general vibe of PB is very casual. You can wear jeans, t-shirts, and sneakers any night of the week.

However, that does not mean you *should*. While this is not intended as a *game* book, per se, realize that the people that tell you that “looks don’t matter”, are simply *liars*. Wearing a blazer and a nice pair of jeans will turn some heads (in a good way), and set you apart from the legions of college frat boys wearing V-necks.

PB is located off of Interstate 5, nestled in between downtown San Diego and La Jolla. Once you exit on Garnet/Grand Avenue, continue down Garnet until you pass the Vons supermarket (affectionately known as “Club Vons” for those of you who like to daygame), you’ll run into all of the bars. You won’t be able to miss them.

Other random things of note: avoid the food carts at all costs. While deep fried grilled cheese will sound delicious while drunk, realize that it will undoubtedly cock block you (carbs = soak up alcohol = girls less drunk = bad), as well as probably make you sick to your stomach.

Also, steer clear of the homeless folks and street performers. If you have a girl with you, the last thing you want is to have some smooth acoustic guitar player sitting on the corner swoop her away as he plays “Wonderwall” for the tenth time that night.

Finally, I can’t emphasize this enough: *cops are always out in full force. Do not risk a DUI.* Designate a driver or plan to take a taxi, or Lyft. There are also plenty of hotels in the area if you’re in town (hint: great way to isolate).

And don’t piss in public or do anything really stupid.

Note, too, that even if logistics *seem* bad on paper, there’s always sex on the beach.

Pacific Beach Venues Covered

- Bar West
- Johnny V's
- Pacific Beach Bar & Grill
- Pacific Beach Alehouse
- Silver Fox Lounge
- The Tavern
- Typhoon Saloon

Local Food

- The Baked Bear (best name ever)
- Better Buzz Coffee
- Filippi's Italian Grotto
- Fred's Mexican Café
- Rigobertos
- Two Birds Grilled Cheese (street vendor)
- Yogurtland

Bar West

VENUE TYPE

Club, it doesn't pick up until later in the night (11pm at the earliest).

LOCATION

959 Hornblend St, San Diego, CA 92109

AVERAGE PRICES

\$5 beers, \$7 well drinks.

Cover is often \$5-10.

LAYOUT

Bar West contains two bars, a VIP area, and a dance floor that, well, isn't really a dance floor. If you can sneak into the VIP area, which is quite small, this is the place to be, as it's really the only place that you can maneuver around.

Other than that, your best bet is to actually go outside to the patio, safe from the music and chaos of inside. The patio is actually quite spacious, and there are often lots of people enjoying cigarettes and socializing outside.

One of my most memorable pickups was a gorgeous German Au Pair. I snagged her number right on that very patio.

Pictures of the venue can be found here: http://barwestsd.com/gallery_categories/bar-west-galleries/

VERDICT

Take a pass on Bar West.

For starters, the music is so loud – you cannot talk anywhere in the venue without screaming. Secondly, it gets extremely crowded, and the lack of a true dance floor only emphasizes this. Thirdly, the talent is usually sub-par.

Johnny V's

VENUE TYPE

Club, it doesn't pick up until later in the night (11pm at the earliest).

LOCATION

945 Garnet Ave, San Diego, CA 92109

Johnny V's is on the left hand side as you head down the main street – within a couple blocks of the beach.

AVERAGE PRICES

\$5 beers, \$7 well drinks

LAYOUT

This place is tailor-made for isolation. There are three total rooms. The front dance floor, where there are also beer pong tables. Girls tend to get really slutty and wild in this room. Then there's a main bar room, which is a little bit quieter, and contains a few pool tables. Finally, the back dance floor has a large bar and is loud as well. Typically the music is better back here, too.

Why is it tailor-made for isolation? The whole place is dark as hell. It's easy to get a girl off into a corner for talking or making out. In addition, the dance floors become incredibly crowded which are can also use for your advantage.

The front room allows you to isolate girls by getting them to play pool or beer pong, which can also be a great way to bond with her. The back room also booths and tables that are often open that you can use to sit down.

Pictures of the venue can be found here: <http://www.johnnyvsd.com/>

VERDICT

Go – if you have solid, solid game. The ratios at Johnny V's usually suck. It's amongst the worst ratios you'll experience in Pacific Beach. If you can deal with the ratios, this place can be gold.

Pacific Beach Alehouse

VENUE TYPE

Bar, although they do open up a dance floor around 11pm, and it turns into a bit of a dance club.

LOCATION

721 Grand Ave, San Diego, CA, 92109

AVERAGE PRICES

\$5 beers, \$8 well drinks

LAYOUT

Pacific Beach Alehouse is nearly near the beach, and with two stories, it means you have an ideal environment from the get-go.

The downstairs bar and dance floor tends to get very crowded, and it is difficult to maneuver and hear. Head upstairs as soon as they open the gates and camp near the walkways, where everybody must walk. Including, obviously, every cute girl that wanders upstairs.

Upstairs is easy to isolate to a small table. The low level of noise also makes it ideal for conversation. The one problem is that upstairs is very well lit, so you will be best if you bring a wingman to help with isolation if possible.

Pictures of the venue can be found here: <http://www.pbalehouse.com/>

VERDICT

Go. The beers and views are both good.

One final word of advice about this venue though – if you manage to bounce from it with a girl, or a group of girls, be very careful about the firehouse across the street. Firemen often leave the doors open on busy nights if they're not on call. They then just sit out in front of the firehouse and let the girls *flock* to them.

Don't let that happen, because there's a good chance you'll lose.

Pacific Beach Bar & Grill

VENUE TYPE

Primarily bar, with a large, club-inspired dance room in the very back of the venue.

LOCATION

860 Garnet Ave, San Diego, CA 92109

PB Bar and Grill is close to the end of Garnet, deep into the heart of PB. Drive to the end, and it will be on your right, right before you hit Denny's and Mission Boulevard.

AVERAGE PRICES

\$5 beers, \$7 well drinks

LAYOUT

This place is big. When you walk in, there's an immediate bar, which leads you outside to what is an outdoor dance stage as well as several more bars. If you walk further back, you'll find a much more club-like feel, with a darkened, usually extremely crowded room where the volume is much, much louder.

The problem with the venue is a whole is that it is well-lit, apart from the back dance floor. You'll be hard pressed to find good, seductive isolation that leads to kiss-closing.

It is a very good venue for gathering phone numbers (I've also found Asians are either hit or miss on the sluttiness, therefore the same-night-lay), but not so much for real seduction. If you want to try though, the back room is your best bet for privacy, but be prepared to dance.

Pictures of the venue can be found here: <http://pbbarandgrill.com/gallery>

VERDICT

Go.

Thursday nights are "Asian nights" at this venue. Let's face it, if you're reading this book, there's probably a realistic possibility you're a Caucasian male between the ages of 18-40. This means that you have the "White God" factor at play.

For whatever reason, Asian girls love white guys. Yes, there will be Asian dudes around, too, but the girls have little to no interest in them and most of them are quiet with poor game. Use this to your advantage.

Ratios here tend to be better than other places in the area, simply due to the Asian stigma that comes from the aforementioned Thursday nights.

I understand plenty of people aren't into Asians, but quite a few of these girls are actually quite cute, and most are thin.

Silver Fox Lounge

VENUE TYPE

Dive bar.

LOCATION

1833 Garnet Ave, San Diego, CA 92109

Silver Fox is directly across the street from “Club Vons” (supermarket), on Garnet Avenue.

AVERAGE PRICES

\$3 beers, \$5 well drinks

LAYOUT & ISOLATION

There are a couple of pool tables in the back of the Silver Fox, but as previously discussed, this is not much of a pick-up venue.

It’s a “locals” bar, so go and check it out, but don’t have expectations for girls. Use it to get drunk.

Pictures of the venue can be found at <http://www.silverfoxlounge.com/index.html>

VERDICT

Go.

Happy hour runs every day from 4-7pm. Thursday have \$2 you-call-it drinks.

This is one of my favorite places to pre-game, but I admittedly have not had success picking up here. There tends to be a lot of older gentlemen around just shooting the shit. However, it’s a great venue to have a couple of drinks with your buddies and warm up for the night.

Tavern

VENUE TYPE

Casual, open bar. Around 11 the tables are cleared out and half the venue becomes a very, very cramped dance floor.

LOCATION

1200 Garnet Ave, Pacific Beach, CA 92109

One of the first bars as you go past Vons and enter the strip of bars.

AVERAGE PRICES

\$5 beers, \$7 well drinks

LAYOUT

If you want to be able to number close effectively, do it before eleven o'clock when the place becomes substantially louder.

It's not a conducive environment to isolation. The entire bar is open and you can see end-to-end. For an effective isolation, I recommend moving your girl to the smoke area ON THE MAIN STREET, not the larger smoke area to the side. It's cramped, which gives you a chance to move physical escalation forward.

Pictures of Tavern can be found here: <http://www.tavernatthebeach.com/>

VERDICT

Go – early, if at all possible.

Tavern is one of the best starting spots in PB, and lots of people congregate there near the beginning of the night. The drinks are relatively inexpensive.

Tuesdays involve a “blind date” activity kind of night – you get a number when you walk in and if someone likes you they can write it down on a piece of paper and give it to a host. At the end of the night you can check your “mailbox” and see if anyone liked you.

Don't count on it – run solid game and close girls on your own accord.

Typhoon Saloon

VENUE TYPE

Bar before around 10, turns more club-like after that.

LOCATION

1165 Garnet Ave, San Diego, CA 92109

Typhoon is near the freeway and farther away from the beach, one of the first venues you'll hit as you enter PB.

AVERAGE PRICES

\$5 beers, \$8 well drinks

LAYOUT

Typhoon is split into two areas, a club/dance area which opens after 10 usually, and a bar/restaurant area that is always open. The two are separated by two large doors which are typically left open. You will find the bar area is much more conducive to conversation; with booths scattered throughout the room as well as a smoking area which is also conducive to seduction.

If you want to do dance floor game, I would steer clear of "the pit" as it simply becomes overrun with people and there is no room to dance or maneuver. Stick to the main level as it will allow you the most flexibility and be easier to move from. Stay clear of the top floor and bar, as it's usually girls dancing on the couches and attention whoring in front of everyone.

Pictures of Typhoon can be found here: <http://typhoonsaloon.com/>

VERDICT

Go on Tuesdays

Taco Tuesdays are a hit, the Mexican restaurant next door, Fred's, is excellent. Friday and Saturday nights are hit or miss. I'd stay clear the other days of the week.

Typhoon gets much, much crazier as the night goes on. You'll also find that the ratios get worse and worse in conjunction to more drunken military boys coming in. However, there is a cover on the popular nights, but if you get there by 10 you can get past that. The cover keeps the ratios in check and Typhoon's is honestly one of the better places for ratios in PB.

NORTH PARK

North Park is one of the newest up-and-coming and more vibrant areas of San Diego. It's right off the 805 if you get off at University Avenue. The prices are relatively good, and it's relatively central to many other locations in San Diego.

The thing about North Park – it's a complete hipster hangout. Now, this *can* work to your advantage. This means that a large chunk of guys will be skinny little faggots with their tight jeans and silly “fixie” bikes. While many girls will say they *love* the hipsters, Game 101 dictates that what girls say they want and what they *really* want have a directly inverse relationship.

My current girlfriend was supposedly only into hipsters when she meant me, and at the time of writing this we've been dating roughly eight months, trust me when I say – I'm the *farthest* thing from a hipster.

In any case, this means that you will stand apart from the legions of hipster faggots frequenting the bars of North Park. In addition to that, if you're a true man, you know girls will be incredibly drawn to that as opposed to the estrogen stick figures that call themselves “men.”

On the flip side, realize also, that this means that the girls aren't generally all that dressed up, either. It's overall a very casual environment. You won't find tons of girls in short dresses and skirts rocking high heels. You're much more likely to see jeans and sneakers.

Other random notes:

- There are lots of great food venues that you can pregame at around North Park
- Be careful of where you wander, as some of the streets aren't necessarily in good areas
- Parking is a huge bitch on the main strip, so find a side street
- Cops are not usually a problem, as it's not a “wild” area
- There are no, if any, hotels nearby you can stay at or isolate to

North Park Venues Covered

- Seven Grand Whiskey Bar
- True North
- U31
- URBN Coal Fired Pizza Bar
- West Coast Tavern

Local Food

- Baja Betty's Mexican Grill
- Bronx Pizza
- Fatboy's Deli
- Heaven Sent Desserts
- Lefty's Chicago Pizzeria
- Riki Sushi

Seven Grand Whiskey Bar

VENUE TYPE

The perfect example of a modern gentlemen's lounge. They've got old fashioned whiskey, craft beers, and you can smoke cigars.

LOCATION

3054 University Ave, San Diego, CA 92104

Seven Grand is one of the first venues you'll hit as you enter North Park. It's located on the right if you come from the 805 freeway.

AVERAGE PRICES

- Cocktails: <http://sevendrinks.com/menus/SevenGrandSDCocktailMenu.pdf>
- Whiskey: <http://sevendrinks.com/menus/SevenGrandSDWhiskeyMenu.pdf>
- Beer: <http://sevendrinks.com/menus/SevenGrandSDBeerMenu.pdf>

LAYOUT

Seven Grand is primarily one large room, with several sections. There are booths along the sides, as well as several pool tables. It's generally a darkened environment, so if there are girls there, you can pull into a booth or a corner.

Photos of the venue can be seen here: <http://sevendrinks.com/seven-grand-san-diego-photos/>

VERDICT

Go.

This place isn't much to pick up girls, but it's such a great overall masculine vibe I had to add it in. I'd recommend checking it out prior to going out and hitting the other bars and clubs, or if you just want to have a nice vibe for the night.

True North

VENUE TYPE

A bar that tries to be a club. It is a running theme in North Park.

LOCATION

3815 30th St, San Diego, CA 92104

On 30th Street, a little off of the main strip.

AVERAGE PRICES

\$5 beers, \$7-8 well drinks

LAYOUT

True North is roughly half bar, half club. They will have tables on the dance floor at the beginning of the night that are moved off to the side to create the dance floor as the night progresses (around 10-11, like most venues).

The bar is very large and is actually very conducive for conversation. It's not terribly loud, so you can put those charming conversational skills you've been developing to use.

The dance floor is spacious enough to maneuver and actually run dance floor game if you have it.

Photos of the venue can be seen here: <http://truenorthtavern.com/photogallery/>

VERDICT

Go – it is a well laid out and good-vibing venue. You can absolutely pick up here.

U31

VENUE TYPE

I guess it's a "club" – but a sorry excuse for one, at that.

Oops.

LOCATION

3112 University Ave, San Diego, CA 92104

U31 is on University Avenue, one of the first venues in North Park if you exit the 805 and head west.

AVERAGE PRICES

They like to charge a \$5 even when the venue is nowhere near full capacity.

As far as drinks, you're looking at \$5 beers, \$8-10 well drinks

LAYOUT

The music is loud, and the sound system is trash.

The venue is all one large room - with a bar on one side and tables on the other. People tend to congregate in the center to dance, but it gets extremely hot and crowded. There are pool tables in the back that *can* be conducive to seduction.

Photos of the venue can be seen here: <http://www.u31bar.com/category/photos>

VERDICT

U31 seems to charge cover more often than other venues. I'm not going to lie (excuse the bluntness and borderline racism), but this place is the epitome of the "black gangsta" culture. You'll have plenty of thugs running around attempting to hit on anything that possesses a vagina.

Plus, the ratios are absolutely terrible.

Take a pass on U31.

URBN Coal Fired Pizza Bar

VENUE TYPE

Bar, with excellent pizza, I might add.

LOCATION

3085 University Ave, San Diego, CA 92104

AVERAGE PRICES

Prices for food and drinks are quite varied, I'd recommend checking out <http://www.urbnnorthpark.com/> for a full list of prices.

LAYOUT

URBN is an upscale bar that is a fantastic place to hang out and have a few drinks to start the night. Admittedly, I'm also a bit of a pizza fanatic and theirs is top-notch.

The venue has a very dark, sexy feel to it from the moment you walk into the door. Plenty of people linger at the bar and surrounding areas. It may not be the best venue to pick up girls, but it is a fantastic place to bring a date.

Friday and Saturday nights the place is often filled, and often people are mingling about. This is the best time to make some approaches at this venue.

VERDICT

Go, if you like pizza.

West Coast Tavern

VENUE TYPE

A bar that tries tires to be a club.

LOCATION

2895 University Ave, San Diego, CA 92104

WCT is on University Avenue, but quite far down from many of the other venues in the area.

AVERAGE PRICES

As the night goes on, expect a \$5 cover.

\$5 beers, \$7-8 well drinks

LAYOUT

West Coast is a great venue apart from the overall cramped confines of its rooms. When you first walk in, you'll be the main bar room which most closely resembles a restaurant. Once you walk in and move towards the left, it will open up into what they call a dance floor (more like a shoebox), another bar, and tables scattered throughout the room.

So, where do you make your move?

Don't bother dancing here, it's simply too confined to actually be able to move, and with the dance floor being the walkway planted firmly in the middle of the entire venue, EVERYONE has to pass through it. You'll get bumped, pissed off, and not be able to show off your fine moves.

Stick to the lounges and tables next to the LEFT of the dance floor, as they are not impacted as much by the music. From here, it's also easy to isolate to the patio, but be aware that there are tables out there, and generally, people don't smoke.

If you go to the RIGHT of the dance floor you'll reach another area where people tend to just chat, as well as the bathrooms.

Hint: there are five bathrooms, each of which is a private room. If you're daring, and sneaky enough, you *can* isolate there.

Photos of the venue can be seen here: <http://westcoasttavern.com/about/gallery/>

VERDICT

Absolutely go.

THE WEEKLY CALENDAR

Almost all bars will be open every night of the week in San Diego. Major clubs like Fluxx and Stingaree are typically only open Thursday-Saturday/Sunday nights. However, your options obviously get slimmer on weeknights than on weekends, simply due to not as many people being out. This quick guide is the best way to narrow down your options on any night of the week.

Sunday Funday and Margarita Monday are both typically very slow days, barring any major holidays. I generally avoid these nights. Sunday day drinking can often be *very* lucrative though at the beaches.

Taco Tuesdays - there are taco and margarita specials *everywhere* in the city – from Old Town, which has a plethora of Mexican restaurants, to the parties in Pacific Beach. I strongly recommend going out to pick up on a Tuesday in Pacific Beach. The cheap prices of both food, and hard liquor, bring all of the college kids out to party. There will be military boys out, so bring your A-game.

Special recommendation: start at Fred's Mexican Café in Pacific Beach for \$2 tacos and cheap margaritas, then head next door to Typhoon Saloon to party. Sometimes, the server at Fred's will get you in to Typhoon's for free if you ask nicely.

In Cahoots is hands-down *the* place to spend **Wild Wednesday** nights. This is a country dance bar, with Wednesday nights being \$2.50 you-call-it drinks. I can honestly say this, too: **Incahoots has the best ratios in all of San Diego.** It's not uncommon to see 2:1 girls to guys. On top of that, if you can country dance, you can absolutely kill it at this place. Many of the guys who actually can dance are very, very old, and the girls will dance with them, but have little-to-no sexual interest. If you are a young guy who can move, you can have your pick of just about anyone. I recommend getting there early for dance lessons, which start at 6:30.

In Cahoots is located at 5373 Mission Center Rd, San Diego, CA 92108 and their website can be seen at www.incahoots.com

Thirsty Thursdays is when the action everywhere picks up. The best place to go, though? Well, if you have the connections, the parties at San Diego State on Thursdays are absolutely *wild*. Everyone skips class on Friday, so they get smashed Thursday night. Typical this also means that the other college areas – Ocean Beach, Pacific Beach, etc., will be quite busy and full of cuties as well.

Fucked-Up Fridays are best spent in downtown. Here, all the professionals will be blowing off steam from the workweek.

Shit-Faced Saturdays: honestly, go wherever the hell you want. There won't be specials anywhere, so pick the vibe based off of my descriptions of the locales (chapters 4, 5, 6) and head out for a fun night.

For drink specials every night of the week, check out <http://www.kingofhappyhour.com>

GET DATES ON OKCUPID

As a young guy who did his fair share of online dating, I'm well aware of the struggles and frustrations of the endeavor. The typical steps of progressing through online dating seem to go like this, for most guys:

1. No replies whatsoever
2. Finally a few lukewarm replies
3. Eventually, some numbers, but no dates
4. Dates, but often flake
5. Consistent dates, no lays
6. Finally, consistent lays

The good news, lads, is that I'm going to help you shortcut it all with these five tips that will help you right off the bat.

Online dating is no excuse to be a pussy in the real world. You should still be approaching at day, night, etc. However, it's nice to have a good niche steady leads through online dating. One or two hours on a Wednesday of messaging girls, while writing blogs and drinking beer, could easily net me five new phone numbers.

Leave Some Mystery

Too many guys make the mistake of making their profile look like it belongs on Instagram. I experienced much better success when I removed my 10 photos down to just two. From there, I even took it down to one photo at some points. Is this because I've got an ugly mug? No, I'm above average in the looks department. However, you must understand with online dating, that girls are looking for a singular way to disqualify you, and they will grasp at straws to find it.

Shirt too big in one photo? = "He has no style."

Doesn't like your body language? = "Ugh he doesn't carry himself well."

You have a hotter girl in one photo. = "What a player."

So take away their ability to do this. Take two photos of yourself, and make them good. If you're doing activities in it, even better. Shirtless pictures, even if you're ripped, are hit or miss. A shirtless picture of you playing beach volleyball is better than a shirtless mirror selfie. Personally, I used a photo of me playing guitar, with my side showing. I set the photo to black and white. It left all sorts of mystery, and girls rarely had a problem with me only having the one picture until we moved to texting, in which they would ask for another.

Lie – A Little Bit

If you're below 6'0", add two inches to your height. If she calls you on it in person, fucking own it. If you display your income, add an extra 10 grand to your salary. Depending on your age, you can display how much money you make...if you make good money. If you don't make good money, hopefully they will assume it's because you make good money and want to weed out gold diggers. You can lie a little bit about your body type – if you're overweight, "average" is fair game (trust me, girls are the worst at this one).

The important thing is to keep it all within reason. This means if you're really 5'5", you can't put that you're 5'11". It means if you put that you make \$150,000/year, you can't show up driving the Civic you drove in college. It means if you're a fatass, you can't put that you have an athletic build.

Congruency, Congruency, Congruency

I'm a big fan of the cocky/sarcastic profile. That's who I am in real life, too. However, if you go with this type of profile, your messages have to be congruent to it. For example, if your profile says that you're a real midget with a job in the circus unicycling, and that your ultimate goal is to ride a lion, you can't go and send a sappy ass message about how you liked her hobbies and thought you'd hit it off.

Congruency!

Cocky is the only way I know. Somebody else would have to advise how to write a "serious" profile. I never had success when I took it seriously, especially with girls my age. Perhaps someone 30+ would be able to provide more insight as to what is their most effective profiles. When I had mine, it literally talked about how I'm a bum who box surfs, and that I'm looking for a suga mama to take care of me. Therefore, I had good success with this opener:

"I'm looking for an accomplice to rob a bank. You look like trouble. You down? PS: <insert snippet about her profile you found interesting>."

As a final note, also make sure your profile questions are congruent to who you are. You need to answer probably about 100 of them, because it is a way for them to screen. Some girls have a "70/80" match percent minimum. One question usually posed was, "Have you ever had your heart broken?"

My response:

"Yes, in first grade. A girl stole my jelly bellies and I'm still upset. I'm hoping to find someone to help heal my broken heart."

Get it? *Congruency*.

More Aggressive Is Directly Correlated To Better Results

Don't waste any more time past getting her basically comfortable with you until you go for the kill. I rarely waited longer than 3-5 messages, depending on the vibe, to send this as a number close. I found it to be very effective:

"You seem cool. I hate messaging on here, it's tedious. Plus, all illusions we build on here are shattered within 3 minutes of meeting in person. In the end it's all about chemistry so...quick drink to see if we get along."

I can't remember where I originally got this, but I modified it slightly. Notice how it's a slight, but not over the top compliment, followed by pointing out that online dating, is in fact tedious. I explain (implying through experience) that an in-person meet and greet is necessary to further pursue things.

What's she going to do, disagree?

Doubtful.

At this point, most will respond with something like, "Okay, that sounds good :)." Most will play coy and not offer the number in this message. The ones that just give it to you, you need to get them on a date ASAP because they are down for the dick. Assuming they don't offer it up though, the only thing you have to do now, playa', is to respond back one more time with this:

"number"

Once I've got the number, I text immediately. I usually exchange a couple more pics, and then try to set a date up. Guys, I cannot stress this enough, do not hesitate to move the interaction forward. Understand that these girls are getting dozens and dozens of thirsty dudes offering up cock to them every day. You are literally a tiny spec on their radar...but you're becoming bigger the further you progress. Unfortunately, you can move backwards far faster than you can move forward.

Set the date in the first text exchange, and run solid text game so she doesn't flake. Unless we're really vibing, I wrap things up after setting the date. Let her wonder.

She Has Shitty Dates

If she is a rookie to online dating, realize that it's because she's not meeting the guys she wants to meet in her day to day life. Therefore, she doesn't have any guys with game approaching her and asking her out. If she's a seasoned veteran to the online world, and she's still on, realize it's because guys online have absolutely horrendous game.

I can't tell you how many times I would be out on an online date and the girl would say something along these lines:

"It's so nice that you're just so NORMAL! The conversation is easy and you're just fun...I was really ready to give up on OKCupid."

Most guys, except for the ones trying to rack up notches like I did, are doing online dating because they have no chance in real life, either. So they turn to OKCupid, and then start going on these dates. However, their date skills are not any sharper than their approaching skills. All you have to do is show up and play the game. Have a couple good DHV stories ready, learn the questions game, etc.

Take advantage of the fact that most girls will have ridiculously low expectations, and blow the socks, dresses, and panties off of *all of them*.

BANG SAN DIEGO STATE SLUTS

This is my personal Alma matter.

Undoubtedly, one of the top venues in San Diego to meet hot girls. There is no shortage of dumb sorority sluts walking around campus the entire day. Unfortunately, when I went there I was a virgin who hadn't even kissed a girl. I went through my whole freshmen year without kissing a girl until two weeks left in the semester.

I was with that girl until junior year was almost over. Yeah, I regret it all. I should have been fucking SDSU sluts for all four years I was at school.

Live and learn, right?

****Note:** this is based off of daygame. For parties, you have to have the connections.

LOCATION

SDSU is on the east side of San Diego, heading towards the mountains. It's roughly a ten to fifteen minute drive from the beach. Note that it does get hotter than at the beach by ten degrees on the warm days.

WHY YOU SHOULD GO

No shortage of smoking hotties.

WHY YOU SHOULDN'T

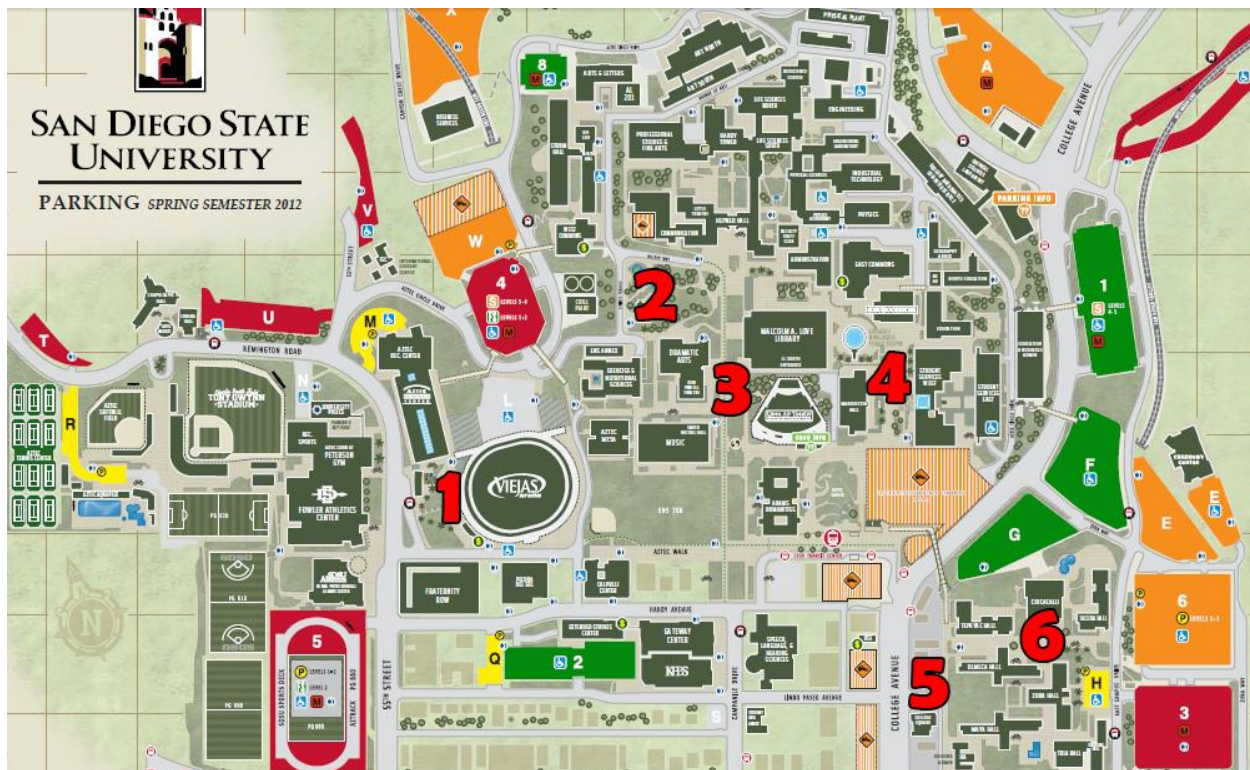
The girls can be a little dumb and bitchy, but it's nothing that can't be overcome. Just go.

INSTANT DATE LOGISTICS

Dozens of coffee shops and eateries around make this easy. There are bars near Point 6 on the map below.

HOME BASE

Below is a map of the entire campus. As you can see, I've labeled 6 spots on the map. First off, for parking I would recommend parking in structures 3 or 6 (to the left of point 6 on the map) or parking structure 4 (just left of point 2). You will have to pay. Otherwise, look for street parking on Montezuma Road or on 55th Street. No guarantees.



Point 1, The Gym

This area is right outside of the main arena, as well as the student gym, the ARC (Aztec Recreation Center). The gym is packed from 9am-9pm with bros on steroids...as well as all of the girls doing cycling/spin/yoga or whatever the fuck they do on the elliptical. This is a high traffic area, and there are also plenty of places to sit down, as well. You're also close to the athletic center...so if manly softball players are your thing, you're in luck there, too. There's also a coffee kart nearby, as well as a smoothie stand.

If you're feeling particularly bold, see if you can weasel your way in to the gym and run your game in there. Day passes are not that expensive.

Point 2, The Turtle Pond

This is on the end of the classrooms at the bottom of the hill. There's a koi fish pond with turtles. Here, you're likely to find girls in between classes taking a break. Some will be on their laptop; others will simply be sitting and staring into space. The good news is that if she's by herself, she's more than likely going to be receptive to being opened. Just sit down in the grass next to her and run your usual game.

You're also likely to find some of the cute, nerdier girls in this area.

Point 3, Campanile Walkway

This is probably the highest foot traffic area of the campus. It's swarming with people going to and from class. With that being said, I wouldn't venture here unless your actually street *stopping* skills are very good. Most girls are always late to class, so that makes it difficult.

The best way to go about it is to ask where something is. With any luck, she'll be going the same way and you can walk with her, which at least gives you a couple minutes to build some attraction.

Watch out for all of the idiotic bikers and skateboarders.

Point 4, Aztec Center/East Commons

As of writing this, the new Aztec Center is under construction. It should be quite beautiful when done, and I would imagine it will be a hub where lots of people will be hanging out. Point 4 covers from the center all the way to East Commons, which is the main dining hub for the entire campus, and the bookstore. There will be a lot of foot traffic in between these two points if you like the street stops, or you can use my weasel tactics as mentioned previously and ask for directions.

You also have the option of gaming inside the dining hub or the bookstore.

Point 5, College Square

This area is right behind the main dorms of the campus. It's also conveniently close to the bridge all of the hot 18 year olds walk by every day. There's a Starbucks and a few other eateries located around as well. You will find many girls just sitting and meandering around.

On Friday/Saturday nights, I highly recommend running late-night weasel game with girls at the taco shop, Trujillo's.

Point 6, The Dorms

It doesn't get much better than this. The several thousand freshmen that live in these dorms all have to walk by here. There will be girls sitting on the benches, girls going to the dining hall, and girls walking from the parking structures. The options are limitless. Often, if they are coming back from class, they won't be in much of a rush.

If you're real good, weasel your way up to her dorm room.

SUMMARY

Thousands of hot 18-25 year olds. Do I need to say more than that?

EPILOGUE: WHEN YOU GET GOOD AT GAME, YOU'LL UNDERSTAND THIS

The forbidden fruit.

What everyone wants, but cannot have. Alas, only a select few are able to access the forbidden fruit. Those who do access it are looked upon by those who cannot.

Some look up at them in admiration and respect.

But most look down on them with disgust, fury, and jealousy.

The thing is, once one is in the garden, it is unlocked. Those who have access have unlimited amounts of fruit. There is no limit opposed upon them, they are free to sin gluttony without repercussion. Over time, eating more and more of the sweet, delicious fruit leads to an addiction of sorts...a hunger.

A hunger that cannot be tamed.

There are those who stand outside the garden. They do not possess the key to enter. Their attempts to scale the wall and access the fruit are in vain. They are unwilling to accept that perhaps they are not worthy of the forbidden fruit. They believe it is through no fault of their own.

They fail to realize the only way to gain entry in to the garden is to be broken down, battered, and nearly defeated while trying to get in.

The problem within the garden is that it is not soundproof. Those who are inside feasting upon the delicious, sweet flavors of lemons, pears, and the rarest of all, the apples, are not immune to the jealousy of those who stand outside the garden. They can hear the taunting, shaming, and overall rage coming from the grounds outside of their paradise.

"You are all fat sinners."

"You are a disgrace to humanity."

"You are selfish."

At first, those inside the grounds eating the fruit simply laugh in the face of those stuck outside. They think of themselves as better. More advanced. More deserving of the forbidden fruit.

"I have earned the right to sin freely."

"It is easily accessible, for me – why wouldn't I feast?"

“I am doing what I want.”

Eventually though, the insults coming from outside the gates begin to take their toll. The ones enjoying the fruit may grow tired of eating so much. They may think that perhaps they are indeed being selfish and gluttonous. That perhaps it isn't right for them to continue to enjoy so much of the sweet and tangy paradise.

Perhaps, one day, they run across a fruit that gives them a full feeling. Perhaps it's one delicious specific apple that gives a satisfaction that the rest have not. For now, the hunger is perished.

Or, perhaps the hunger is pushed aside by the pressure outside of the gates. As the crowd continues to build and protest in rage, perhaps those inside feel they should not continue sinning for selfish reasons.

One way or another, eventually, most walk out of the garden. They hold one final delicious piece of fruit in their hand.

Is it possible for them to remain satisfied?

Either way, this book is your key to the San Diego garden. I hope you enjoy the fruit.

Best,
Kyle